

2021 Marketing and Communications Trainee (12 month, fixed term contract)

Who we're looking for

Schroders' traineeship programme is your chance to gain a year of hands-on, paid work experience. If you've just finished your A-levels or your BTECs then this programme provides you with a chance to explore the world of work. We also accept applications from graduates.

Although you may have never heard of Schroders before visiting our website, this traineeship could be for you because key to the purpose of the programme is to teach you about what, why and how we do what we do.

On this programme, you'll be part of our Digital Marketing and Content teams within our Product division.

As a trainee, you will receive ongoing training designed to develop throughout the year, where you will have the chance to improve your skills as well as your technical knowledge. We support you to take the Investment Foundation Certificate, which is a professional industry qualification and you'll be paid competitively above the London living wage.

About Schroders

We're a global investment manager. We help institutions, intermediaries and individuals around the world invest money to meet their goals, fulfil their ambitions, and prepare for the future.

We have around 5,000 people on six continents. And we've been around for over 200 years, but keep adapting as society and technology changes. What doesn't change is our commitment to helping our clients, and society, prosper.

The base

We moved into our new HQ in the City of London in 2018. We're close to our clients, in the heart of the UK's financial centre. We offer flexible working appropriate for a client-solutions focussed role.

Investment20/20

You will join as Trainee as part of the Investment20/20 programme, you will have opportunities to meet and network with trainees across the industry and participate in training, socials and insight events.

The team(s)

Digital Marketing and Content Teams

The Digital Marketing team is responsible for how we digitally engage with our clients across multiple channels, from email through to our websites. An important function of the Digital Marketing team is to provide timely and useful analytics of how our clients are engaging and responding to our content. Our Content team is responsible for writing and producing material that informs and updates our clients on the market environment and the latest investment thinking. Both the Digital and Content teams work closely together on a number of projects to continuously improve our Marketing distribution and reporting activities.

Our clients are the heart of our business, in this role you will learn how we maintain those critical relationships with regular, engaging informed communications.

What you'll do

As a trainee, you'll take on a number of key tasks, supporting the wider teams
Some of the activities you'll be involved with will include:

- Using our marketing analytics platform to produce regular reporting to help us understand what our clients are reading.

- Review the reports to show the investment writers what topics are trending
- Working with the Content and Digital Marketing teams to develop the reports so they add more value.
- Working with the Marketing and Sales teams to improve the insights we deliver on client activity to support business development
- Build relationships across Marketing, Sales and Technology teams through clear and regular communication

The knowledge, experience and qualifications you need

- Although we usually ask you to have achieved at least 96 UCAS points to be eligible for this role, we appreciate the need to be flexible given the on-going pandemic and disruption to your school/ college life. If you've achieved a little under 96 UCAS points in the academic year 20/21, we would still encourage you to apply
- You must be 18 years old by Monday 6th September to apply for the 2021 intake

The knowledge, experience and qualifications that will help

- A flexible approach and willingness to get involved in a variety of tasks and projects
- Organised and adaptable with good attention to detail and accuracy, ability to pick up new platforms

Ultimately, we can teach what you need to know about the job we just need you to bring your drive, passion and enthusiasm to make the most of the opportunity to start building your career.

What you'll be like

- You'll be an enthusiastic self-starter who is eager to learn more about our industry and our business
- A team player with a pro-active approach to getting things done, you'll love to learn new skills and are keen to work in an exciting, fast paced environment
- Good written and verbal communication skills

We're looking for the best, whoever they are

Schroders is an equal opportunities employer. You're welcome here whatever your socio-economic background, race, sex, gender identity, sexual orientation, religious belief, age or disability.

Please note we recruit on a rolling basis so recommend you apply early.

Start date: Monday 6 September 2021